



Dear Hagar's Heart Friend,

The time is now to *Carry the Joy* – and we're counting on you.

We all thrive when we come together for good. Join us – Hagar's Heart – as we work to make lives better for families impacted by domestic violence.

Carry the Joy is our annual fundraiser. Make plans now to attend April 6, 2024, at The Social Space in Fort Worth.

The event includes a dinner and silent and live auction, focused on purses, coolers, and things that "carry" joy. Our Theme for this year is "*Boots and Bags*" and it's sure to be a great success!

In 2023, your support of Carry the Joy helped to raise more than \$61,000, which allowed Hagar's Heart to:

- Expand our "I See You" box program from 120-220 boxes delivered monthly
- Introduce the 120 Club, focuses on raising funds for underwear and women of color haircare
- Educate 265 attendees on domestic violence

We also moved to a larger office, which will accommodate more volunteers and project work. This year, we plan to entertain more than 250 guests throughout the evening and our fundraising goals is \$75,000, an amount needed to continue expanding our impact throughout North Texas.

We invite you to join us on this life-changing journey.

Becoming a Carry the Joy sponsor allows 100% of the tickets sold and auction item proceeds to go directly back to expanding these programs.

Your pledge for a Carry the Joy 2023 sponsorship is requested by Friday, January 12, 2024.

Thank you for supporting Hagar's Heart in the effort to show all domestic violence survivors they are seen, worthy, and loved.

Sincerely,

An Wong & Melaini Touchstone

An Wong & Melaini Touchstone
Co-Chairs, Carry the Joy 2024
Hagar's Heart Advocate Team Members

Self-care is a simple concept, yet for many of us, it can be incredibly difficult in practice. It is especially challenging for victims and survivors of abuse, who are often made to feel like they are not worthy of love or care.

-The National Domestic Violence Hotline



Carry the Joy 2024 Sponsorships

Hagar's Heart *Carry the Joy* fundraiser supports Hagar's Heart programs. Because of the diverse ways trauma affects the brain, the hope of Hagar's Heart is to provide the survivor with ways to combat negative thoughts, overcome abusive memories, and learn healthy ways to heal from abuse.

EMPOWER! Event Sponsor **\$10,000**

Included with sponsorship: table of 10; Top Level Sponsor signage at event; event slideshow, monthly website and social media recognition leading up to event; verbal recognition at the event; prominent signage on CTJ 2024 favor; logo on invitation.

ENCOURAGE! Food Sponsor **\$6,000**

Included with sponsorship: table of 10; prominent signage on CTJ 2024 favor; event slideshow, monthly website and social media recognition leading up to event; individual signage at event; signage by buffet.

HOPE! Hospitality Sponsor **\$5,000**

Included with sponsorship: table of 10; prominent signage on CTJ 2024 favor; event slideshow, monthly website and social media recognition leading up to event; individual signage at event; signage at registration table.

BRAVERY! Bags of the Night (2) **\$3,000**

Our Live Auction will have 2 luxury, high-end purses/bags. We have 2 sponsors for this sponsorship.

Included with sponsorship: 4 tickets; signage on CTJ 2024 favor; event slideshow, website, and social media recognition; individual signage at event; signage by Live Auction area.

SELF-CARE! Silent Auction Sponsor (2) **\$2,000**

Included with sponsorship: Signage on CTJ 2024 favor; event slideshow, website, and social media recognition; signage by Silent Auction area.

MOTIVATION! Music Sponsor **\$1,500**

Included with sponsorship: Signage on CTJ 2024 favor; event slideshow, website, and social media recognition; signage by music area.

FULFILLMENT! Favor Sponsor (2) **\$1000**

Included with sponsorship: Signage on Carry the Joy favor; event slideshow, website, and social media recognition; signage on Favor Table.

Hagar's Heart is a 501c(3) organization, Tax ID 87-3802847